



# Former employee, new threat? Safeguarding your intangible assets.

## Half-day seminar

Delve into the strategies and legal tools available to protect businesses against unfair exploitation of their assets, after an employee's departure.

### WHY YOU SHOULD ATTEND

Are you aware that the biggest risk to the value of a business' intangible assets may be former employees rather than direct competitors? Key employees work directly with suppliers and customers, are privy to confidential information and trade secrets, and are both the source and users of valuable know-how.

Our distinguished speakers and panelists include:

- Professor David Llewelyn, Managing Director of David Llewelyn & Co
- Ms Gladys Chun, General Counsel and Head of Government Affairs, Lazada Group
- Mr Adrian Tan, Partner, Litigation and Dispute Resolution, TSMP Law Corporation
- Mr Paul McClelland, Faculty, IP Academy, IPOS International

This half-day seminar is a must-attend programme for anyone involved in IP or employment issues, or the management of IP-rich businesses.

Register **HERE** today!

### Date:

16 April 2020 (Thursday)

### Time:

2:00pm – 5:30pm  
(Registration opens at 1.30pm)

### Venue

Suntec Singapore Convention & Exhibition Centre

### Fees:

\$267.50 (incl GST)

**3** Public  
CPD  
Points

Training  
Level:  
**ADVANCED**

Practice Area:  
**INTELLECTUAL  
PROPERTY /  
EMPLOYMENT LAW**

### IP Academy

1 Paya Lebar Link #11-03 PLQ 1  
Paya Lebar Quarter Singapore 408533



## Programme Outline

Time	Speaker(s)	Topic(s)
2.00 – 3.00pm	Professor David Llewelyn, Managing Director of David Llewelyn & Co, IP Adjudicator, SMU School of Law	To what extent can you prevent your ex-employees from interfering with your business after they leave?
3.00 – 3.30pm	Ms Gladys Chun, General Counsel and Head of Government Affairs, Lazada Group	Ex-employees and customer information: international data protection laws and best practices
3.30 – 4.00pm	Tea Break & Networking	
4.00 – 4.45pm	Mr Adrian Tan, Partner, Litigation and Dispute Resolution, TSMP Law Corporation	Case studies on post-employment issues
4.45 – 5.30pm	All speakers, moderated by Mr Paul McClelland, Faculty, IP Academy, IPOS International	Panel Discussion

(N.B. In the event of unforeseen circumstances, details of the seminar(s) may be subject to change.)

## What you will learn

This seminar aims to provide the knowledge on the latest IP and employment related developments in Singapore and around the world, in particular:

- Remedies for misuse of confidential information
- The limits of enforceable restrictive covenants
- Ownership of goodwill (e.g. where a founder leaves a company or partnership)
- Data protection law and practices
- Strategies for protection of intangible assets post-employment



## Target audience

The following professionals are highly encouraged to attend:

- Lawyers & In-House Counsels
- HR Professionals
- Regulators
- Public Officers dealing with Employment Polices
- IP Professionals
- Professionals who have a keen interest in this topic



### IP and Employment *(in speaking order)*

16 April 2020 (Thursday)

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#### Professor David Llewelyn

##### Managing Director of David Llewelyn & Co LLC

David Llewelyn is a practising lawyer, academic and arbitrator. He is Managing Director of David Llewelyn & Co LLC; Professor (Practice) at Singapore Management University's School of Law and Professor of Intellectual Property Law at King's College London; and sits as an arbitrator in international commercial disputes.

He is an IP Adjudicator at the Intellectual Property Office of Singapore and joint author of *Kerly's Law of Trade Marks & Trade Names* (16th ed., 2018) and *Cornish, Llewelyn & Aplin: Intellectual Property* (9th ed., 2019), as well as *Cases, Materials and Commentary on Singapore Intellectual Property Law* (2018) and business book *Invisible Gold in Asia: Creating Wealth through Intellectual Property* (2010).

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#### Gladys Chun

##### General Counsel and Head of Government Affairs, Lazada Group

As the General Counsel of Lazada Group, Gladys Chun leads the Legal, Compliance and Government Affairs department, and is responsible for all such matters across the countries in which Lazada Group has a local presence.

Gladys started her career in the corporate, commercial and tax practice at Baker McKenzie before moving in-house into retail, franchising and now technology. As the Group continues to expand, Gladys provides both the management team and relevant business units with strategic guidance in commercial and risk management.

Over the years, Gladys' leadership, initiative and legal expertise has earned her an extensive list of regional and global accolades. These include the Financial Times' Most Innovative General Counsel Asia-Pacific 2019 award, the inaugural Chief Legal Officer award, MNC Category, at SCCA 2017, and In-House Counsel of Distinction at Asia Legal Awards 2017.

Gladys graduated with a Bachelor of Law (LLB) and Bachelor of Commerce (Accounting & Corporate Finance) from the University of Western Australia.

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#### Adrian Tan

##### Partner and Head, IT & TMT, TSMP Law Corporation

Adrian Tan is a litigator specialising in court disputes concerning technology, intellectual property, real estate and shareholder oppression.

Adrian's background as former general counsel of CrimsonLogic (a Singapore government technology company providing network services in the legal, healthcare and trade sectors) enables him to understand the issues facing technology service providers. His degree in computer science and psychology gives him the foundation to address technology-related disputes. He has represented clients in a wide range of technology and intellectual property disputes, ranging from data centre construction, social media defamation, copyright infringement and passing-off in relation to consumer electronics, and patent infringement of vaccines.

His real estate practice includes appearing for subsidiary proprietors involved in collective sales litigation, and he has acted in the Gilstead Court, Thomson View, Shunfu Ville and Katong Mall en bloc proceedings.

He heads TSMP's Intellectual Property and Technology, Media & Telecommunications desk.

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#### Paul McClelland

##### Faculty, IP Academy, IPOS International

Mr Paul McClelland specialises in intellectual property law and commercial dispute resolution. Before joining IPOS International Pte Ltd, Paul was sole corporate counsel for a well-known Singaporean brand, where he was responsible for a broad range of commercial matters, including worldwide trademark registrations and oppositions, management of external counsel, contract review, and training.

He has experience working in private practice for both Singapore and Scottish law firms. His practice focused on intellectual property and commercial arbitration.

He also taught commercial law, intellectual property and real estate law at a Scottish university.

## Terms & conditions

Full payment is to be made to IPOS International Pte Ltd upon course registration.

The organiser will refund 75% of the course fees if written notice of withdrawal is received at least 1 week before course commencement, failing which, no refund will be made.

Substitutions are welcome at any time. However, such requests must be made to the IPOS International in writing.

IPOS International reserves the right of cancellation. A full refund will be given to registrants if the course is cancelled by IPOS International. IPOS International reserves the right to make changes to the programme.

## SILE accreditation

This programme is accredited by the Singapore Institute of Legal Education (SILE).

## Attendance Policy

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes signing in on arrival and signing out at the conclusion of the activity in the manner required by the organiser, and not being absent from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.

## Contact person(s)

For enquiries regarding this course, please contact the following officer(s):

Name	Contact Number	Email
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### Note:

To better serve our stakeholders, IPOS International, IP ValueLab and IP Academy have come together to form a single entity. Note that your invoice for your training programme may reflect the billing entity as 'IPOS International' instead of 'IP Academy'.