

Up to **95%** SkillsFuture
Funding
Available!

Applying IP Fundamentals in Business (Blended Learning)

Accelerate towards success with a better understanding of intellectual property (IP) law and how it can be applied to drive your business goals.

Learn about these four primary forms of IP and their importance in your business – **Trade Mark, Copyright, Patent, and Registered Design.**

From just \$18 per IP module, you may register for all or any combination of modules, designed for busy professionals in a blended online and classroom learning approach.

Register **HERE!**



Date

9 Apr 2020 (online modules open)
16 & 23 Apr 2020 (half-day classroom session per module)

11 Jun 2020 (online modules open)
18 & 25 Jun 2020 (half-day classroom session per module)

Modules on offer

Patent, Registered Design, Trade Mark, or Copyright

Course fees

From \$18 (excl. GST)

15

CPD
Hours per
module

Singapore Accountancy
Commission - CVA Charter
Holders

IP Academy

1 Paya Lebar Link #11-03 PLQ 1
Paya Lebar Quarter Singapore 408533

Partner Organisations



UniLEARN



Institute of Valuers and
Appraisers, Singapore

Supported by

SKILLSfuture

Programme structure and schedule

Course Titles	Course Dates	Duration and Time
Applying IP Fundamentals in Business: (Patent / Registered Design / Trade Mark / Copyright) (Online Modules)	Commencing 9 April / 11 June 2020	1 – 2 weeks
Applying IP Fundamentals in Business: Patent (Classroom Session)	16 April / 18 Jun 2020	9.00am – 12.30pm
Applying IP Fundamentals in Business: Registered Design (Classroom Session)	16 April / 18 Jun 2020	2.00pm – 5.30pm
Applying IP Fundamentals in Business: Trade Mark (Classroom Session)	23 April / 25 Jun 2020	9.00am – 12.30pm
Applying IP Fundamentals in Business: Copyright (Classroom Session)	23 April / 25 Jun 2020	2.00pm – 5.30pm

What you will learn

This course aims to provide the following knowledge and skills to the participants:

- Analyse how IP Law can drive organisation's IP strategies and objectives
- Comprehend IP legislation and regulations
- Analyse qualifying criteria for seeking IP protection
- Analyse potential infringement activities and defences available
- Evaluate considerations related to IP transactions



Facilitator for Applying IP Fundamentals in Business:

Patent and Registered Design

Mr. Ng Chong Yuan

Faculty, IP Academy
IPOS International

Mr. Ng Chong Yuan is Faculty of IP Academy. He is a Singapore qualified Advocate & Solicitor and has diverse in-house work experience in technology businesses spanning over about a decade. Currently, as a faculty member of IP Academy, he is teaching and speaking on practice and management courses covering intellectual property (IP) and trade secrets.

Prior to joining IP Academy, he was practising law at an international law firm, specializing in Intellectual Property (IP), Technology and Commercial Laws. As part of this legal practice, he focused on advising and representing clients on broad portfolios of patent and trade mark rights covering many jurisdictions around the world, including USA, EU, CN, SG and AU. His clients included international manufacturing firms, technology firms, foreign law firms and government agencies. His practice experience included IP prosecution, IP court litigation and IP advisory work.

With an engineering training, Chong Yuan has also tutored and conducted research at the engineering school of a Singapore university. He is also an inventor of a USA patent (no. 6853626).

Trade Mark and Copyright

Mr. Paul McClelland

Faculty, IP Academy
IPOS International

Paul is a Commonwealth-qualified solicitor specializing in intellectual property law and commercial dispute resolution.

Before joining IP Academy, Paul was sole corporate counsel for a well-known Singaporean brand, where he was responsible for a broad range of commercial matters including worldwide trademark registrations and oppositions, management of external counsel, contract review, and training. During this time, he was actively involved in the first Singaporean case concerning ownership of a domain name.

He has experience working in private practice for both Singapore and Scottish law firms. His practice focused on intellectual property and commercial arbitration, including IP portfolio management, trade mark oppositions, and the enforcement of trade mark, copyright, and design rights.

He also taught commercial law, intellectual property, and real estate law at a Scottish university.

Paul was admitted to the roll of solicitors in Scotland in 2010.

Terms and Conditions

Full payment is to be made to the IPOS International Pte Ltd upon course registration. The Organiser will refund 75% of the course fees if written notice of withdrawal is received at least one week before course commencement, failing which, no refund will be made. Substitutions are welcome at any time. However, such requests must be made to the IPOS International in writing. The IPOS International reserves the right of cancellation. A full refund will be given to registrants if the course is cancelled by the IPOS International. The IPOS International reserves the right to make changes to the programme.

SkillsFuture Credit

All Singaporeans aged 25 years old and above may be able to use their SkillsFuture Credit to pay for or offset the course fees. Do click on this link <http://www.skillsfuture.sg> or call the SkillsFuture Hotline at 6883 5885 for more information on SkillsFuture Credit.

SkillsFuture funding

Singapore Citizens and Singapore Permanent Residents may be eligible for up to 95% of course fee funding for this course. Please refer to the course fee table below.

Individuals sponsored by their company are highly encouraged to submit the training grant application with their organisation's CorpPass, before the commencement of the course. To apply for the training grant, please go to the SkillsConnect system website at <http://www.skillsconnect.gov.sg>.

Please note that the same participant is required to fulfil the attendance of the online learning and the classroom session. No funding from SSG will be provided if there are any variations in this and IPOS International will seek payment for full course fees if this requirement cannot be met.

Course fees (per module)

Self-Sponsored	International Participant	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)	Singapore Citizens (eligible for WTS*)
Course Fee (per module)	\$360.00	\$180.00	\$36.00	\$18.00
After 7% GST	\$385.20	\$192.60	\$38.52	\$19.26

Company-Sponsored (SME)	International Participant	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)	Singapore Citizens (eligible for WTS*)
Course Fee (per module)	\$360.00	\$36.00	\$36.00	\$18.00
After 7% GST	\$385.20	\$38.52	\$38.52	\$19.26

Company-Sponsored (Non-SME)	International Participant	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)	Singapore Citizens (eligible for WTS*)
Course Fee (per module)	\$360.00	\$180.00	\$36.00	\$18.00
After 7% GST	\$385.20	\$192.60	\$38.52	\$19.26

*SkillsFuture Mid-career Enhanced Subsidy (MCES): Up to 90% of course fees for Singapore Citizens aged 40 years and above. For more information, click [here](#).

*Workfare Training Support Scheme (WTS): Up to 95% of course fees for Singapore Citizens aged 35 years and above (13 years and above for persons with disabilities) earning a monthly income of not more than S\$2,000. For more information, click [here](#).

For SMEs eligibility, click [here](#).

Additional documentation may be requested from participants to prove eligibility for the scheme as per SSG requirements.

Contact person

For enquiries regarding this course, please contact the following officer(s):

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