

Up to **90%** SkillsFuture
Funding
Available!

Applying IP Fundamentals in Business (Fully online)

Accelerate towards success with a better understanding of intellectual property (IP) law and how it can be applied to drive your business goals.

Learn about these four primary forms of IP and their importance in your business – **Trade Mark, Copyright, Patent, and Registered Design.**

From just \$61.20 per IP module, you may register for all or any combination of modules, designed for busy professionals in a blended online and classroom learning approach.

Register **HERE!**



Date

1 Dec 2020 (online modules open)
8 & 15 Dec 2020 (half-day online
streaming session per module)

Modules on offer

Trade Mark, Copyright, Patent, or
Registered Design

Course fees

From \$61.20 (incl. GST)

15

CPD
Hours per
module

Singapore Accountancy
Commission - CVA Charter
Holders

IPOS International

1 Paya Lebar Link #11-03 PLQ 1
Paya Lebar Quarter Singapore 408533 IPOS

Partner Organisations



Institute of Valuers and
Appraisers, Singapore

Supported by



Programme structure and schedule

Course Titles	Course Dates	Duration and Time
Applying IP Fundamentals in Business: (Trade Mark/ Copyright/ Patent/ Registered Design)(Online Modules) *	Commencing 1 Dec 2020	1 – 2 weeks
Applying IP Fundamentals in Business: Patent (Online Streaming Session)	8 Dec 2020	9.00am – 12.30pm
Applying IP Fundamentals in Business: Trade Mark (Online Streaming Session)	8 Dec 2020	2.00pm – 5.30pm
Applying IP Fundamentals in Business: Registered Design (Online Streaming Session)	15 Dec 2020	9.00am – 12.30pm
Applying IP Fundamentals in Business: Copyright (Online Streaming Session)	15 Dec 2020	2.00pm – 5.30pm

**As part of the SSG funding requirement, it is mandatory for participants to complete the online modules.*

What you will learn

This course aims to provide the following knowledge and skills to the participants:

- Analyse how IP Law can drive organisation's IP strategies and objectives
- Comprehend IP legislation and regulations
- Analyse qualifying criteria for seeking IP protection
- Analyse potential infringement activities and defences available
- Evaluate considerations related to IP transactions



Facilitator for Applying IP Fundamentals in Business:

Patent and Registered Design

Mr. Ng Chong Yuan

Faculty, IP Academy
IPOS International

Mr. Ng Chong Yuan is Faculty of IP Academy. He is a Singapore qualified Advocate & Solicitor and has diverse in-house work experience in technology businesses spanning over about a decade. Currently, as a faculty member of IP Academy, he is teaching and speaking on practice and management courses covering intellectual property (IP) and trade secrets.

Prior to joining IP Academy, he was practising law at an international law firm, specializing in Intellectual Property (IP), Technology and Commercial Laws. As part of this legal practice, he focused on advising and representing clients on broad portfolios of patent and trade mark rights covering many jurisdictions around the world, including USA, EU, CN, SG and AU. His clients included international manufacturing firms, technology firms, foreign law firms and government agencies. His practice experience included IP prosecution, IP court litigation and IP advisory work.

With an engineering training, Chong Yuan has also tutored and conducted research at the engineering school of a Singapore university. He is also an inventor of a USA patent (no. 6853626).

Trade Mark and Copyright

Mr. Paul McClelland

Faculty, IP Academy
IPOS International

Paul is a Commonwealth-qualified solicitor specialising in intellectual property law and commercial dispute resolution.

Before joining IP Academy, Paul was sole corporate counsel for a well-known Singaporean brand, where he was responsible for a broad range of commercial matters including worldwide trademark registrations and oppositions, management of external counsel, contract review, and training. During this time, he was actively involved in the first Singaporean case concerning ownership of a domain name.

He has experience working in private practice for both Singapore and Scottish law firms. His practice focused on intellectual property and commercial arbitration, including IP portfolio management, trade mark oppositions, and the enforcement of trade mark, copyright, and design rights.

He also taught commercial law, intellectual property, and real estate law at a Scottish university.

Paul was admitted to the roll of solicitors in Scotland in 2010.

SkillsFuture Credits

All Singaporeans aged 25 years and above may use their SkillsFuture Credits to pay for or offset the course fees.

If you are claiming your SkillsFuture Credits for this course, please inform us via email. Click [here](#) to log in with your SingPass to make your SkillsFuture Credits claim. The user guide can be found [here](#).

SkillsFuture Funding

Singapore Citizens and Singapore Permanent Residents may be eligible for up to 90% of course fee funding for this course. Please refer to the course fee table below.

Individuals sponsored by their company are highly encouraged to submit the training grant application with their organisation's CorpPass, before the commencement of the course. To apply for the training grant, please go to the SkillsConnect system website at <http://www.skillsconnect.gov.sg>.

Please note that the same participant is required to fulfil the attendance of the online learning and the classroom session. No funding from SSG will be provided if there are any variations in this and IPOS International will seek payment for full course fees if this requirement cannot be met.

Course fees (per module)

Self-Sponsored	International Participant	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)
Course Fee (per module)	\$360.00	\$180.00	\$36.00
After 7% GST (based on gross fee)	\$385.20	\$205.20	\$61.20

Company-Sponsored (SME)	International Participant	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)
Course Fee (per module)	\$360.00	\$36.00	\$36.00
After 7% GST (based on gross fee)	\$385.20	\$61.20	\$61.20

Company-Sponsored (Non-SME)	International Participant	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)
Course Fee (per module)	\$360.00	\$180.00	\$36.00
After 7% GST (based on gross fee)	\$385.20	\$205.20	\$61.20

*SkillsFuture Mid-career Enhanced Subsidy (MCES): Up to 90% of course fees for Singapore Citizens aged 40 years and above. For more information, click [here](#).

For SMEs eligibility, click [here](#).

Additional documentation may be requested from participants to prove eligibility for the scheme as per SSG requirements.

NTUC UTAP Support

Union Training Assistance Programme (UTAP) is an individual skill upgrading account for NTUC members. As a member, you enjoy UTAP funding at 50% of the unfunded course fee capped at \$250 every year.

Members Eligibility for UTAP Application

Please note that members are required to fulfil the following conditions to be eligible for UTAP reimbursement:

1. Paid-up union membership before course commencement, throughout whole course duration and at the point of claim
2. Course by training provider must be supported under UTAP, and training must commence within the supported period
3. Course must not be funded through company sponsorship or other types of funding
4. Unfunded course fee must be S\$20.00 and above
5. Member must achieve a minimum of 75% attendance for each application and sat for all prescribed examination(s), if any
6. UTAP application must be submitted within 6 months after course completion

For more information on UTAP application, please call the NTUC Membership hotline at 6213 8008 or visit <http://skillsupgrade.ntuc.org.sg/>.

Contact person

For enquiries regarding this course, please contact the following officer(s):

Name	Contact Number	Email
Nabilah Haron	6330 8687	nornabilah.haron@iposinternational.com
Janis Kam	6330 8688	janis.kam@iposinternational.com

Updates

Due to the current COVID-19 situation, the classroom sessions will be conducted fully online via live-streaming. We will be providing participants with the relevant materials prior to the course. Please do not disseminate them without prior consent.

If the COVID-19 situation improves in the near future and this course is able to be conducted face-to-face, we will update course registrants accordingly.

Terms and Conditions

Full payment is to be made to the IPOS International Pte Ltd upon course registration. The Organiser will refund 75% of the course fees if written notice of withdrawal is received at least one week before course commencement, failing which, no refund will be made. Substitutions are welcome at any time. However, such requests must be made to IPOS International in writing. IPOS International reserves the right of cancellation. A full refund will be given to registrants if the course is cancelled by IPOS International. IPOS International reserves the right to make changes to the programme.

Note:

To better serve our stakeholders, IPOS International, IP ValueLab and IP Academy have come together to form a single entity. Note that your invoice for your training programme may reflect the billing entity as 'IPOS International' instead of 'IP Academy'.